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Redefining Relationships

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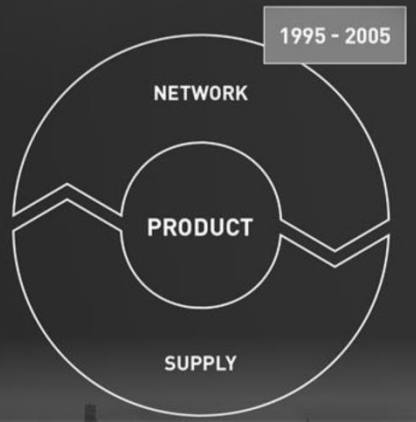
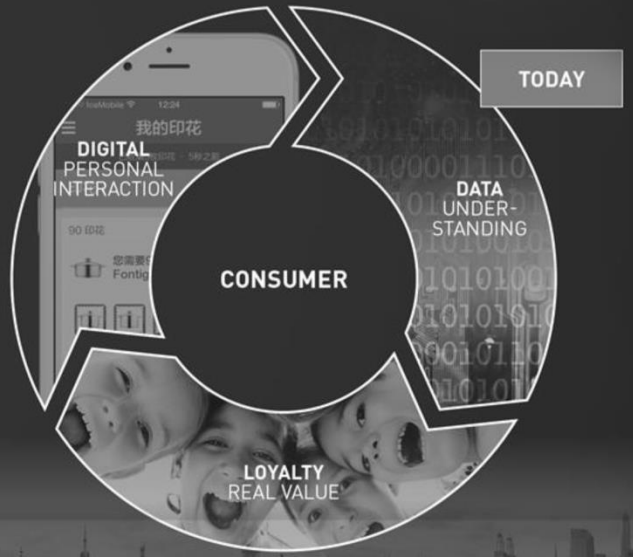
PART OF ADS' DATA-DRIVEN LOYALTY & MARKETING SOLUTIONS

BRANDLOYALTY, UNA SOCIETÀ ORIENTATA AL CLIENTE

PIU' DI 300.000 PROGRAMMI IN TUTTO IL MONDO
14.000.000.000 TRANSAZIONI
OLTRE 143.000.000 CONSUMATORI
PIU' DI 160 CLIENTI NEL MONDO
FOCUS SULLE ATTIVAZIONI





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UN MOMENTO STORICO

BRANDLOYALTY E DISNEY 2018-2020

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BRAND IMMERSIVI CHE TOCCANO I CUORI DEI CONSUMATORI

AMICIZIA

PIXAR

"VERSO L'INFINITO E OLTRE"

Disney

INTRETTENIMENTO COL CUORE

FELICITA'

EROISMO

MARVEL

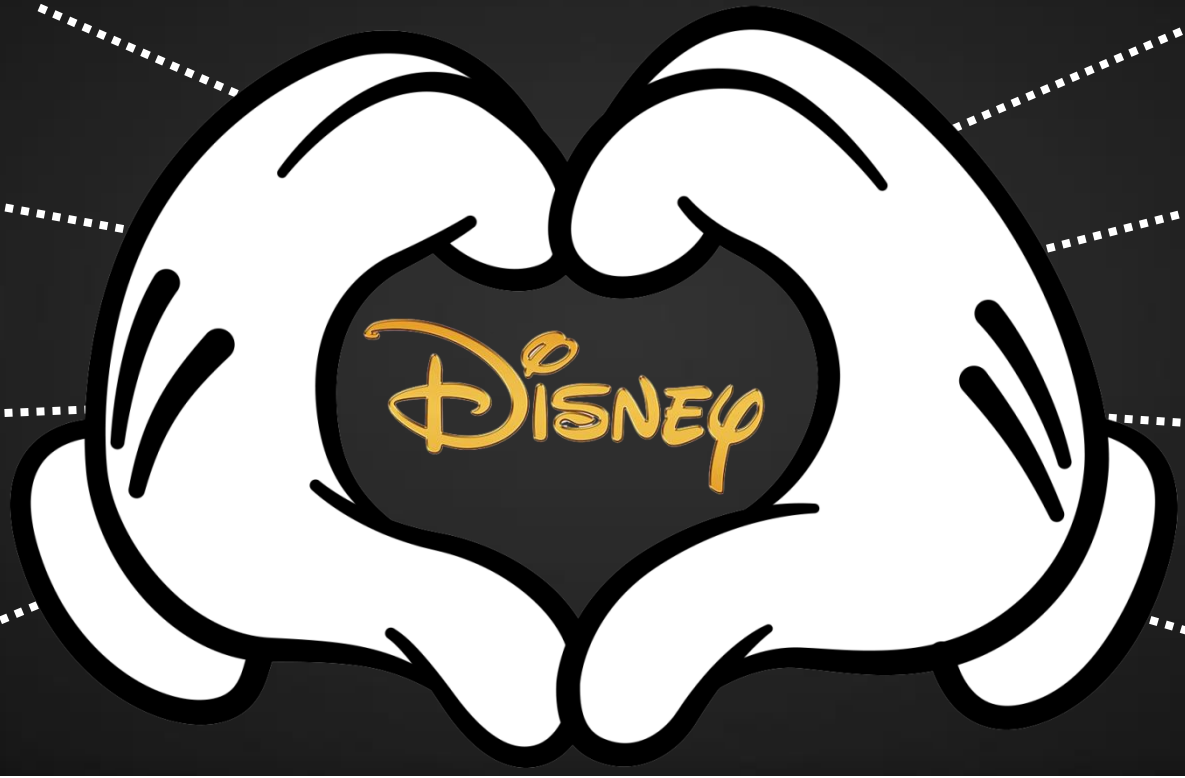
RACCONTI EPICI CON UNO SPIRITO UMANO

STAR WARS

RACCONTI MITICI ED ASPIRAZIONALI IN UNA GALASSIA MOLTO, MOLTO LONTANA...

ESPLORAZIONE

TOUCH POINT



SOCIAL MEDIA

CINEMA

DIGITAL

FASHION & DESIGN

ATTIVITÁ SPECIALI

RADIO

TV

EDITORIA

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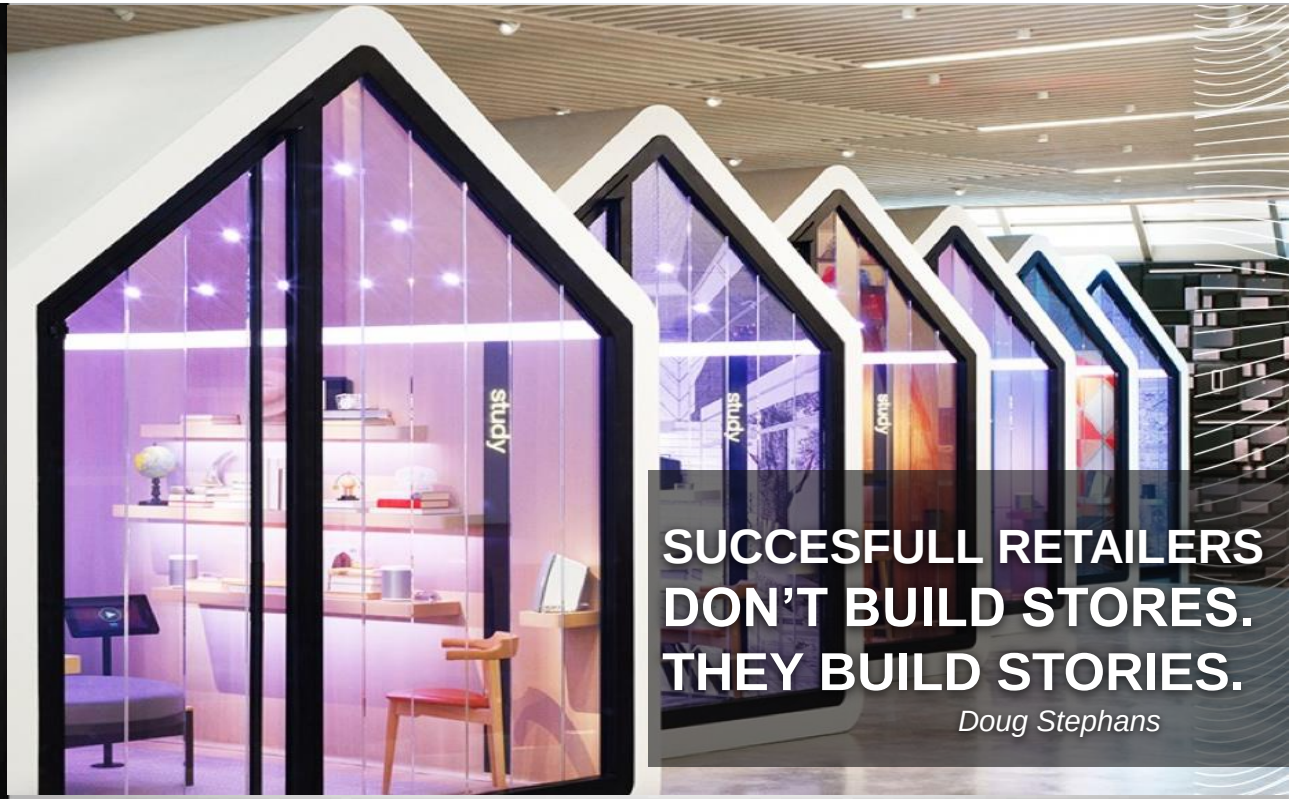
FROM STORES TO STORIES



SUCCESFULL RETAILERS DON’T BUILD STORES. THEY BUILD STORIES.

Doug Stephans

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VIDEO

GRAZIE
DELLA VOSTRA ATTENZIONE

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